We introduce a fun and interactive way to enrich customer’s experience by enabling them to try on virtual clothes. The Virtual Try-On (VTO) system allows users to try different clothes without a hassle. This eye-catching interactive display will attract shoppers to stores. Besides, the system stores statistical information about the total try-ons as well as time spent on each clothes. It helps the customers to quickly preview available clothes and latest fashion trends without annoyance of spending their time in fitting rooms’ queues. It also helps the shoppers to maximize the usage of their shop-front window by displaying not one but multiple clothes in an interactive manner to attract more customers to their shops and to increase their sale.

The system is easy to use and is totally plug and play. No manual intervention is required for system operation. Just connect it to the power outlet, and it automatically turns on in the morning and turns off at night.

To further help local shop owners and store managers, we also include “Wardrobe Manager” software in our package for easy adding/removing digital clothes to/from VTO system. Using this software, a retail personnel can easily update the content of the VTO system any time without any professional assistance needed.

The standard package includes:

- Virtual Try-On software
- 20 sets of digital clothes (additional clothes will be charged separately)
- Digital Wardrobe Manager Software for adding/removing clothes
- Statistical data analytics for clothes
- Training on system operation
- 3D interactive gesture interface
- 40” display + Industrial PC + Fixed Stand + camera device
- 12 months maintenance support

Methods of payment for the standard package can be through either SPRING ICV S$5,000 Voucher, or S$5,000 cash payment. Please note that the GST is not included in this cost and the requesting company shall pay for GST separately.
**RETAILERS’ BENEFITS**

- Capturing crowd and traffic and enticing shoppers into the retail store
- Increasing sales by enabling shoppers to easily try on different new outfits and colors
- Access to wide range of clothes not available in the store
- Data analytics to discover the popularity of each clothes being shown

**SHOPPERS’ BENEFITS**

- Time saving with fast preview and try-on of new clothes and outfits
- Fun and social shopping by capturing photos in different virtual outfits and sharing with friends and families via social network