AGRS is a next generation of dynamic window display. It is able to display the relevant products/merchandise based on the viewer profile – gender and age group.

Retailers will be able to get to understand the shoppers better by analyzing reports on the shoppers profiles and viewership patterns.

AGRS has 3 components:

1. Capture and analyze shoppers profiles through a digital camera. Shoppers' profiles are determined via face detection, gender and age group determination algorithm.
2. Customized potential shoppers content display
3. Reporting module

Optional
- Customized Image projection content creation
Different age groups have different needs & interests:

System Requirement (Recommended)

**Signage Edition**

- 42" Multi-Touch Floor Mounted LED
- LED Touch Brand: LG/Samsung
- Max Resolution: 1920 x 1080 Aspect Ratio 16:9
- Active Area: 930.24mm (H) x 523.2mm (V)
- Brightness: 400cd/m²
- Response time: 6.5ms
- Contrast: 2000:1
- View Angle: 178/178(H/V)
- Narrow Metal Frame + Tempered Glass + IR Multi-touch screen (support 2 multi-touch points)
- Black colour
- Compact PC included
- Camera included