Objective:
To provide companies with a simple and easy web-based Enterprise Management System to support businesses in their management of customer profiles, lead opportunities, and quotations generation.

Scope/Deliverables:

<table>
<thead>
<tr>
<th>No</th>
<th>Type</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1)</td>
<td>Software</td>
<td>• 1 x FITPRISE EMS Application Server License</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• 2 x FITPRISE EMS User Licenses</td>
</tr>
<tr>
<td>(2)</td>
<td>Consultancy &amp; Training Sessions</td>
<td>• 2½ Days Reports and Forms Formatting and Configuration (if necessary)</td>
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<tr>
<td></td>
<td></td>
<td>• ½ Day Customer User Training</td>
</tr>
<tr>
<td>(3)</td>
<td>Choice of Options</td>
<td>• 1 x PC/Notebook with Software Installed</td>
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<tr>
<td></td>
<td></td>
<td>• additional 2 x FITPRISE EMS User Licenses</td>
</tr>
</tbody>
</table>

Key Benefits:
- Configurable web-based business management system
- Supports company's end-to-end business workflow
- Rapid business management system deployment
- Affordable investment
- Low total costs of ownership

Potential Productivity Improvements:

<table>
<thead>
<tr>
<th>Performance Measure</th>
<th>Before</th>
<th>After</th>
<th>% Improvement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Checking Previous Quotation Prices</td>
<td>15 mins</td>
<td>&lt; 2 mins</td>
<td>&gt; 50% savings</td>
</tr>
<tr>
<td>Sakes Pipeline Report Generation</td>
<td>1 day</td>
<td>&lt; 5 mins</td>
<td>&gt; 90% savings</td>
</tr>
</tbody>
</table>

Customer Database
Centralised input and management of customer information for easy search and retrieval.
- Customer Contact Details
- History of Contact Logs and Correspondences
- Categorisation of Customers

Leads - Quotations
- Tracking of new sales leads and quotations issued by sales team.
- Monitor sales cycle for each sales lead from visitation, quotation to closure.
- Leads Capturing
- Leads to Quotation Conversion
- Creation of Quotations
- Quotation Form Print Out
- Attachment of Files

Reports & Print Outs
- Real Time Excel Reporting
- PDF Document Generation
- Sales Pipeline Report
- Customer Database Report
- Leads Summary Report
- Quotation Summary Report

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