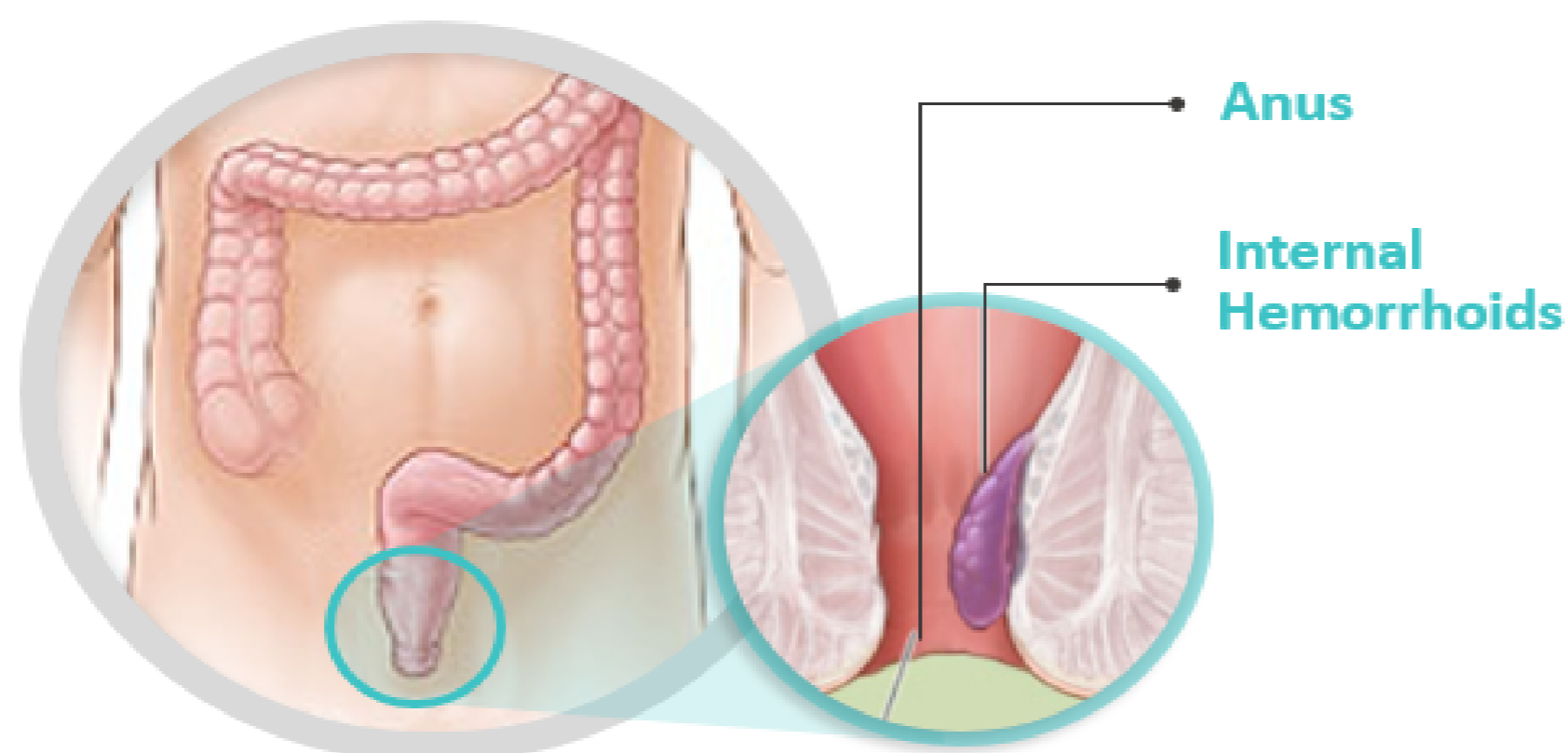


## INSTALIEF HEMORRHOIDS TREATMENT DEVICE

WORLD'S FIRST DRUG-FREE HEMORRHOID SOOTHER



(From left)  
1) Internal Hemorrhoids  
2) Instalief Hemorrhoids Treatment device

### CHALLENGES

- Widespread condition but there is a huge unmet medical need for millions of sufferers
- Treatment options in the market have limited effectiveness
- Symptoms include recurrent bleeding, pain and discomfort, which severely affect quality of life
- Affected patients avoid visiting doctors due to social stigma

### OUR SOLUTION

Spun out of the Stanford Byers Center for Biodesign and the Singapore-Stanford Biodesign programs, as well as supported by A\*ccelerate, the commercialization arm of the Agency of Science Technology & Research, a Singapore-based medical technology start-up, Privi Medical Pte Ltd developed the Instalief Hemorrhoids Treatment device.

Instalief is a highly differentiated single-use, disposable and drug-free product. It uses advanced instant cold compression technology to stop bleeding, pain and reduces swelling, providing instant relief for sufferers of hemorrhoids.

Rapid endothermic reaction allows cold liquid inflated in a balloon to apply pressure and provide relief to the affect area.

Ease of application allows affected patients of grade 1 and 2 hemorrhoids to use it in the comfort and privacy of their homes.

As the only product of its kind, Instalief has obtained FDA clearance for adult use and patent has been filed in all major market.

Since 2014, it has also received numerous notable awards and grants.

### BENEFITS

- Safe, effective and drug free
- Hygienic and easy to use
- Negates harmful and long-term side effects or risks of worsen recurrence experienced in other treatment options that contain active ingredients

