# SINGAPORE BIODESIGN



Digital Health Innovation Skills & Competencies



#### DIGITAL HEALTH INNOVATION INNOVATION SKILLS & COMPETENCIES

**Project Management** 

Formulate and implement a digital health innovation project plan, address interoperability and integration considerations, understanding of iterative software development and digital product lifecycle management, while effectively managing stakeholders across multidisciplinary teams, resource and budget

**Product Development** 

Bring a digital health innovation through the entire development phase, technology assessment, developing proof-of-concepts, robust data validation of digital solutions, to collaboration with institutional stakeholders to drive deployment and optimize integration. Ensure effectiveness and safety, monitor post-implementation ownership models and post-market surveillance, adherence to cybersecurity and privacy regulations while enhancing adoption and long-term usability

**Business Planning** 

Plan, validate and execute digital health business models and go-to-market strategies in relevant healthcare markets, tailor business pitches to stakeholders, raise funds & conduct financial analysis

**Clinical Trial Planning** 

Design clinical trial plan and strategy, design and coordinate different types of clinical trials for digital health products, identify and manage CROs, while establishing ethical frameworks that prioritize patient protection, and obtain ethical review board (IRB) approval as needed

Regulatory

Build regulatory strategy for Software as a Medical Device (SaMD), implement institutional responsibilities for regulatory compliance and oversight, ethical deployment of decision-support tools, while maintaining safety and long-term accountability before and after deployment

**Market Access** 

Assemble and propose strategy to broaden patient/stakeholder access to digital health product/service, based on understanding of healthcare systems, value chain and reimbursement landscape in relevant markets

Intellectual Property & Data Ownership

Analyze the different IP instruments and basic regulations as relevant to digital health products/service, best practices for institutional IP protection and licensing models, and data ownership considerations

**Operational Planning** 

Monitor emerging trends for AI and digital innovations, develop operational plans, cybersecurity risk mitigation, quality management systems and implement change management for the business to optimise processes, people and resources (e.g. supply chain, infrastructure)

### **INNOVATION SKILLS & COMPETENCIES (ISC)**

#### **HEALTH & MEDTECH INNOVATION**

Published in 2022

### **DIGITAL HEALTH INNOVATION**

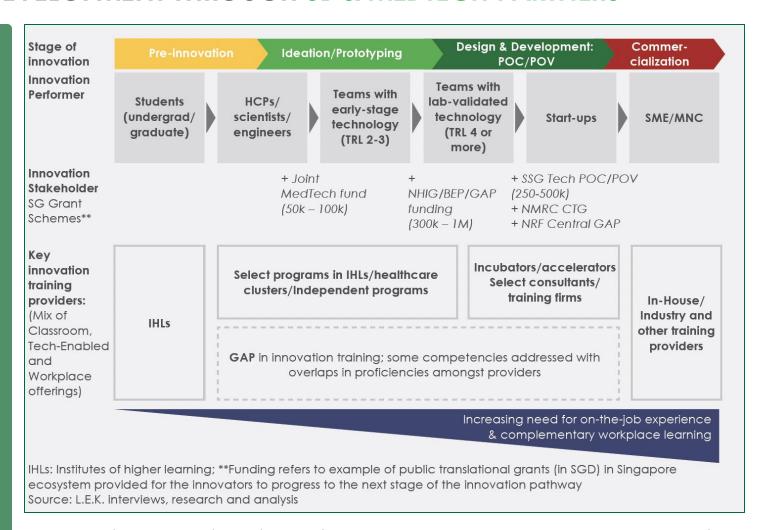
[With input from SB alumni, Mar 2025]

Updated for digihealth context + digital product lifecycle management, **Project Management Project Management** multidisciplinary stakeholders management Updated for digihealth context + specifications for digital product lifecycle, adoption & cybersecurity considerations **Product Development Product Development Business Planning Business Planning** Retained Updated for digihealth context + ethical framework and approval to **Clinical Trial Planning Clinical Trial Planning** prioritize patient protection Updated for digihealth context + ethical deployment, accountability Regulatory Regulatory before and after deployment **Market Access Market Access** Retained Intellectual Property & Updated for digihealth context **Intellectual Property** + data ownership considerations **Data Ownership** + emerging trends for AI and digital Updated for digihealth context **Operational Planning Operational Planning** innovations, cybersecurity risk mitigation

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#### POTENTIAL TRAINING & CAPABILITY DEVELOPMENT THROUGH SB & MEDTECH PARTNERS

- Building regulatory and compliance knowledge for SAMD
- Incorporation of implementation science for digital health
  - Teaching frameworks for evaluating deployment success
- 3. Developing digital fluency ie collaboration opportunities with DHA and other organizations to train professionals in digital health innovation



Source: Singapore Biodesign Whitepaper 2022 – Health & Medtech Innovation Talent. Importance of an Innovation Training Framework

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#### **CONTRIBUTIONS FROM SB ALUMNI**



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# **THANK YOU**

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