

INNOVATION TRAINING WORKSHOPS

Jointly organized by

SINGAPORE
BIODESIGN



DATE & TIME

RUN 1

Monday, 26 Nov 2021
9:00am - 6:00pm

COURSE FEES

inclusive of GST

Original Price: SGD 1,016.50

After Subsidy*

SC < 40yo & SPRs: SGD 304.95
SC ≥ 40yo & Enhanced training
support for SMEs: SGD 114.95

FUNDRAISING FUNDAMENTALS FOR HEALTHCARE INNOVATIONS

Course Code: GMS_BD1DFFHI

This 1-day workshop aims to provide a deeper dive into the 'Implement' portion of the Biodesign HealthTech innovation process for participants who are looking to transit their innovations into the fundraising stage. Participant will learn to appreciate key considerations in the development of their commercialization plan in relation to fundraising and exit strategies from the perspective of the innovation owner/company vs that of a venture capitalist. The workshop involves sharing of investment case studies from different categories of HealthTech innovations and includes a hands-on interactive exercise with established VCs and business mentors to develop perspectives from that of a founder/company and an investor.

This course is catered towards individuals who wish to learn the fundamentals of raising funds for new medtech innovations from investors. We welcome project teams with innovations in the POV phase, who are about to spin-off from their host institutions or in general those who wish to learn more about the funding landscape in the medtech ecosystem.



How to register?

Simply scan the QR Code and search for the course name as a self-sponsored participant! Refer to our registration guide here: https://bit.ly/SB_RegistrationGuide

If your company is sponsoring your participation upfront, please email us at sbenquiry@hq.a-star.edu.sg for registration instructions.



**SINGAPORE
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Fundraising Fundamentals For Healthcare Innovations

GMS_BD1DFFHI

Course Agenda (Tentative)

Participants are expected to:

- Develop a broad understanding of the fundraising landscape (angels, VCs, family offices, incubators/accelerators) for HealthTech innovations
- Get familiarized with fundraising terms and learn how to prepare financial and fundraising plans
- Understand the psyche of investors and use this knowledge to best position their HealthTech innovations to get successful investments
- Gain perspectives of investors vs founders/companies in getting a term sheet on the table and negotiation approaches towards closing deals

Day One

0900H - 1015H	The World of Healthcare Entrepreneurship
1015H - 1045H	Tea Break
1045H - 1200H	Investor Strategies and Positioning
1200H - 1245H	Lunch Break
1245H - 1345H	Strategic Thinking in Healthcare
1345H - 1400H	Tea Break
1400H - 1500H	Financial and Investment Planning
1500H - 1530H	Tea Break
1530H - 1600H	A Beginners Guide to Term Sheets
1600H - 1730H	Negotiating a Term Sheet Simulation
1730H - 1745H	Q&A and Debrief

UPCOMING WORKSHOPS

Our courses cover a wide range of topics in the HealthTech and MedTech industry and are designed for professionals looking to up-skill or re-skill themselves in the healthcare innovation space.

RUN 1: 13 Dec 2021 - 14 Dec 2021

GMS_BD2DBIHT Business Implementation for Health/MedTech: Project to Market Overview (2 days)

RUN 2: 17 Jan 2021

GMS_BD1DDT Design Thinking for Healthcare Innovation: An Overview (1 day)

RUN 2: 14 Feb 2022 - 18 Feb 2022

GMS_BD5DBC Biodesign Bootcamp: Deep Dive Into HealthTech Innovation With An End in Mind (5 days)

RUN 2: 7 Mar 2022

GMS_BD1DPD An Introduction to Product Development and Quality Management Systems for Health/MedTech Innovations (1 day)

To find out more,
EMAIL: SBEquiry@hq.a-star.edu.sg
WEB: <https://www.a-star.edu.sg/sb>

