# SINGAPORE BIODESIGN Offerings



Modelled after the established Biodesign Programme at Stanford University, this capability development initiative aims to train and nurture the next generation of health technology innovators for Singapore and Asia.

Launched in 2010, the Singapore-Stanford Biodesign (SSB)
Programme is a joint partnership between the Agency for Science,
Technology and Research (A\*STAR), the Economic Development Board
(EDB) and Stanford University.

Since 5 December 2018, SSB has been re-named as Singapore Biodesign (SB), funded by the National Research Foundation, signifying a move to being more Asia-centric and implementation focussed whilst keeping up with industry trends to bring about economic benefits and healthcare value through HealthTech innovation training.

### **MISSION**

High-touch development of HealthTech talent centered on needs-based approach and quality industry mentoring to accelerate health technology innovation and adoption for Asia's (SG, China and ASEAN) unmet healthcare needs.

### **VISION**

To be Asia's leading
HealthTech talent development
and knowledge partner
for accelerating health
technologies innovation towards
commercialization and adoption.

## Overview



# TALENT

Shift from learning to doing: Enhancing Biodesign needs-driven methodology through hands-on and experiential training



# INNOVATIONS

Contextualizing for implementation by understanding global market needs and supplementation with real-world industry mentors for successful startup creation and healthcare adoption



# COMMUNITY

Increased interactions with Singapore community & regional networks through talent placement and collaborations to advance innovations



High-touch mentoring of multi-disciplinary teams in the healthtech innovation process.

# **Fellowship**

The flagship Singapore Biodesign (SB) Fellowship is an intensive 10-12 month hands-on team-based training on the entire process of needs-based health technology innovation, focussed on developing new health technologies for unmet clinical needs in Asia.

The fellowship will feature high-touch training and mentorship by esteemed mentors from Singapore Biodesign and our joint program partner, Stanford Byers Center for Biodesign. The fellowship mentors span a wide range of experience from various disciplines such as clinical, technical, venture and industry.



2017 Fellows' visit to Cardiology Suite, Awal Bros Makassar, Indonesia, hosted by Dr. Bam Bang Budiono.



2014 Fellows taking a tour of Venta Medical's manufacturing plant in US.

- Multidisciplinary team of 4-6 Fellows comprising of engineers, doctors and business/industry professionals will have privileged access to mentors and experts from the wider SB network, both in Silicon Valley and in Asia.
- 2. Immerse in regional countries i.e China, Indonesia, to investigate unmet clinical needs and develop understanding of the local healthtech ecosystem.
- Spend 4-6 weeks in Stanford to further refine and develop implementation plans for their top projects under the guidance of experts from Silicon Valley, so as to secure follow-on funding for continue their projects.
- Receive stipend, overseas living allowance and international travel support.

**TALENT: FELLOWSHIP** 

# **Programme Structure**

Example of the 10-12 month SB fellowship calendar showing the iterative 'Identify', 'Invent' and 'Implement' phases of Biodesign. 3-4 MONTHS NEEDS FINDING 1st Singapore Phase 2-3 WEEKS • · Intensive Biodesign bootcamp NEEDS SCREENING Clinical immersion · Needs observation/validation · Needs filtering Needs validation in · Concept generation regional countries · Needs finding/validation · Engage stakeholders **3-4 MONTHS** · Develop knowledge of 3 the region CONCEPT GENERATION 2nd Singapore Phase CONCEPT SCREENING · Concept screening & selection Preliminary implementation/ planning Preliminary pitch evaluation Externship 4-6 WEEKS 5 STRATEGY DEVELOPMENT 4-6 WEEKS Stanford Phase 6 · Implement phase 3rd Singapore Phase Development of pitch Networking · Secure funding

Graduation

• Pitch

# **Enhanced Features from FY19**



# JOINT PROGRAM PARTNER WITH STANFORD BIODESIGN

Sharing of best practices in the Biodesign methodology from Stanford Biodesign and access to Silicon Valley's healthtech network



### **HIGH-TOUCH INDUSTRY MENTORING**

Fellows get access to a dedicated stellar mix of clinical, Biodesign and industry mentors with >100+ years of combined experience



# NEEDS VALIDATION IN APAC REGION

Fellows get first hand insights into Asian healthcare needs from both clinical and non-clinical settings



### **INCREASE ON-THE-JOB LEARNING**

Fellows will derive greater experience and insights by applying the Biodesign process through longer-term hands-on attachments to innovation projects



### **INCREASE FELLOWS INTAKE**

2 teams of 3 pax each will be selected from FY20 onwards, spurring greater sharing across teams and healthy competition

### **TALENT**

# Biodesign Workshops

SB offers a selection of Biodesign workshop and healthtech training initiatives for industry and medical professionals working in the area of health technology innovation who would benefit from having a framework to de-risk their innovation projects.

Through such workshops, SB aims to create awareness around the successful Biodesign methodology, to aid in the development of health technologies innovation.

The workshops will feature case-studies, opportunity for hands-on learning and interaction with esteemed speakers in the healthtech industry.

### **DEEPER ASIA FOCUS**

With a deeper focus on Asia and implementation towards commercialization and adoption, SB's workshops and training offerings will provide Asian case studies and targeted consultations with domain experts.

### **NEEDS-DRIVEN APPROACH**

SB aims to provide participants with ample opportunity for hands-on training to appreciate the Biodesign needs-driven process. Participants will be guided by experienced trainers and get to work in a multidisciplinary group setting to tackle real world examples.



Teaching Biodesign through real-world case studies



Workshop participants from multi-disciplinary background learn from interactive sessions

# Offerings



### FEE

Available on enquiry, minimum attendance required.

# WORKSHOP CUSTOMIZATION

On special request, customized versions of the Biodesign workshop may also be organized depending on audience and deliverables.

### **PAST WORKSHOP PARTICIPANTS**















# Enhanced Offerings: One-stop Platform for HealthTech Innovation Training

Following on the introductory Biodesign workshops, SB aims to serve as a one-stop platform for the healthtech innovation training needs of the community throughout the year.

- 1. Provision of free open-access lectures to general audience
- 2. Thematic and dedicated hands-on workshop by esteemed domain experts in areas that require deeper dive; Fee: \$\$500/pax/0.5d workshop

	TOPIC	LECTURE	WORKSHOP
IDENTIFY	Healthtech Innovation Procsss Overview: 5-day Biodesign Bootcamp		4
	Introduction to MedTech / HealthTech Industry	4	
	Asia Healthcare System and Medical Device landscape: Singapore	-	
	US Healthcare System and Medical Device landscape	-	
	Asia Healthcare System and Medical Device landscape: China	4	
	Asia Healthcare System and Medical Device landscape: Indonesia	4	
	Healthtech Assessment: Value and Reimbursement		1D workshop
IMPLEMENT	Design Thinking Lecture and Workshop: Ideation, Rapid Prototyping		0.5D workshop
	Product Engineering: R&D, Engineering risks, Quality		1D workshop
	Part I: Digital Health 101		0.5D workshop
	Part II: Mobile App Development - Lecture	-	
	Part III: Health Data Query		0.5D workshop
	Regulatory Workshop		0.5D workshop
	IP & Protection in China	4	
	Quality Management		0.5D -1D workshop
	Clinical Strategy	-	
	Business Model 3-Day Workshop		3D workshop
	Operating Plan and Financial Modelling	-	
	Valuation, Deal Structuring, Deals Negotiation	4	
	Understanding Term Sheet	4	

# 

SB is committed to collaborate with like-minded entities in the local and regional ecosystem to increase the throughput of projects to achieve economic

value and healthcare adoption.

# **Innovations**

SB aims to generate a successful project pipeline featuring:

- 1. In-house greenfield projects from our fellows (current and alumni) and staff;
- 2. Through partnerships and projectbased mentoring programmes; and
- 3. The provision of an engineering lab with in-house product engineer to support early engineering prototyping needs (Tinkerlab)

These initiatives will help empower would-be entrepreneurs with the right skills and to encourage and catalyze spinoffs on sufficiently de-risked projects.

### SB-ORIGINATED INNOVATIONS

2 MONTHS **5 MONTHS** 2 MONTHS **BIODESIGN TRAINING** IN THE FELLOWSHIP 1st Singapore Phase 2nd Singapore Phase 3rd Singapore Phase **PROGRAMME** 2-3 WEEKS 3-4 fellows work on 1 fellowship 6 WEEKS Needs validation in project and I public-grant regional countries Stanford Phase Access to Clinician PI **IN PARALLEL** 2 Fellows attached to 1 **ON-THE-JOB** public-grant funded project Access to Industry Mentors **TRAINING** each to assist in their • Regional Needs Validation commercialisation plans (Pilot partnership in FY19) Design for pilot manufacturing Example: Fundraising Preparation for regulatory submission • Pre-clinical/clinical POC and POV trials

### **SB-ENABLED INNOVATIONS**

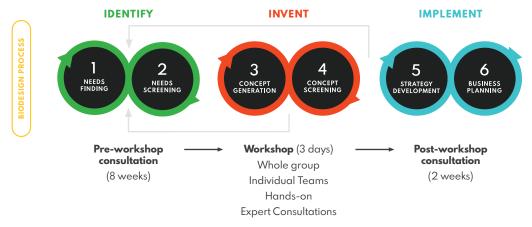
On a competitive basis, SB will also be offering support for up to 1-2 project teams per year for a 9-12 week project-based mentoring programme.

SB support may include the following:

- Project Management
- Access to SB mentors
- Curation/Validation of need
- Early engineering evaluation

In the end, SB aims to guide the formulation and/or advancement of a de-risked project worthy of follow-on funding.

Example of collaboration to guide project scoping and curation:



### **TINKERLAB**

Over the years, SB has acquired a range of engineering assets and has set up a rapid prototyping space at the engineering lab at A\*START Central. The space has been upgraded to improve the access of its equipment and and in-house services to support the early engineering needs of healthtech projects.





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Our community is the most important and valuable asset.
SB aims to build on its local and international community to advance our health technologies goals.

# Community

SB has been playing the role of an enabler to bring together various players of the HealthTech ecosystem in Singapore and Asia.

SB's partner network to date, comprises of:



**INDUSTRY NETWORK** 

**CORPORATE** 

**UNIVERSITIES** 

**ACADEMIC PARTNERS** 

**CLINICAL PARTNERS** 

**MENTORS**/

**ACROSS DIFFERENT CONTINENTS** 

**HOSPITAL CLUSTER** 

AND GROWING.

SB hopes to provide the community with thought leadership and perspectives on the challenges and future of the medical technology industry.

Further partnerships, both locally and regionally, will continue to be forged and maintained as SB continues to focus on people as the core of our programme.

# Community

### **ALUMNI EVENTS**

Alumni engagement will be an important component and enabler of SB's mission as we see the emergence of like-minded 'Biodesigners' spearheading local healthtech initiatives and forging new collaborations. Our alumni events includes social gatherings featuring alumni sharing, networking opportunities with invited quests and open Q&A sessions to garner feedback for SB's activities. They will also include intimate fireside chats for focused conversations with invited experts to bolster learning.



Homecoming 2017: Gathering of our fellows, class students and mentors



MOU Signing Ceremony between Singapore Biodesign and National Health Innovation Centre in Dec 2018

### **LOCAL & REGIONAL PARTNERS**

SB is actively involved in forging its local and regional partner network to provide thought leadership for its talent base and to encourage the development of a regional collaborative hub with a view for implementation.

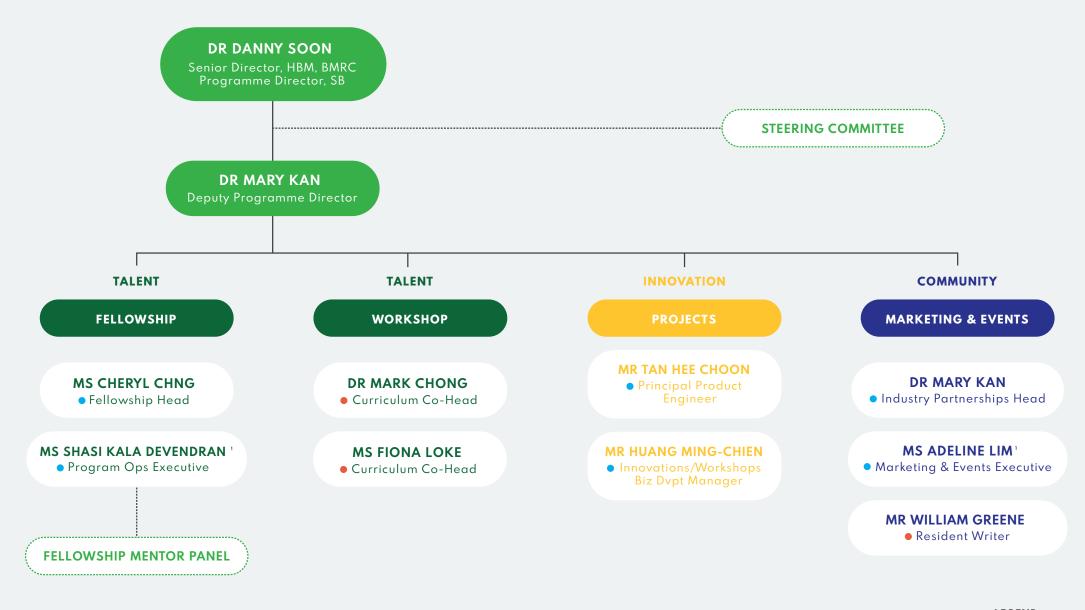
### **ANNUAL THOUGHT LEADER SERIES**

SB organises an annual Thought Leaders Series, where invited healthtech luminaries will share their experience on the importance of needs-driven innovation with an added focus on Asia.



TLS 2018 featuring esteemed international speakers discussing opportunities surrounding diabetes technology innovation in Asia

# **Organisation Structure**



<sup>&</sup>lt;sup>1</sup> Matrix structure adopted; Program Ops team to be interfaced with specialty tracks; 'l' indicates dual roles in matrix structure

- Headcount
- Adjunct / Consultant

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**LEGEND** 

# **Steering Committee**



**PROF WONG TIEN YIN (CHAIRMAN)** 

Deputy Group CEO, Research and Education, Singhealth Medical Director, Singapore National Eye Centre Academic Chair, SingHealth Duke-NUS Ophthalmology and Visual Sciences Academic Clinical Programme



PROF LONDON LUCIEN OOI

Professor & Associate Dean, Admissions, Recruitment and Financial Aid, Duke-NUS  $\,$ 

Clinical Faculty, SingHealth Duke-NUS Surgery Academic Clinical Programme

Senior Consultant, HPB & Transplant Surgery, SGH



**PROF PAUL YOCK** 

Founder & Director, Stanford Byers Center for Biodesign, Stanford University



MR FREDRIK NYBERG

Managing Director, Asia Pacific, MedTech Innovator



**MR JOHNNY TEO** 

Director, Health & Biomedical Sciences, EnterpriseSG



MR JEAN-LUC BUTEL

Global Health Advisor, K8 Global



**PROF TAN SZE WEE** 

Executive Director, SERC, A\*STAR



**DR DANNY SOON** 

Senior Director, HBM, BMRC, A\*STAR

Programme Director, Singapore Biodesign, A\*STAR

# Fellowship Mentor Panel



**MR ALOK MISHRA** 

Industry Mentor
CEO . Value Addition



PROF LONDON LUCIEN OOI

Clinical Mentor

Senior Consultant, HPB & Transplant Surgery, SGH



MS FLORENCE LEONG

Industry Mentor

Founder, Director, Kosmode Health Singapore Pte Ltd



MR PEH RUEY FENG

Founding faculty and Singapore Biodesign Mentor

CEO and Co-Founder, Advent Access



PROF CHRISTOPHER SHEN

Stanford Biodesign and Global Partnerships Mentor

Managing Partner, Qiming Ventures



MS RITU KAMAL

Stanford Biodesign Mentor

VP, Product, Fabric Genomics

# Empowering Asia's Healthtech Innovators of Tomorrow

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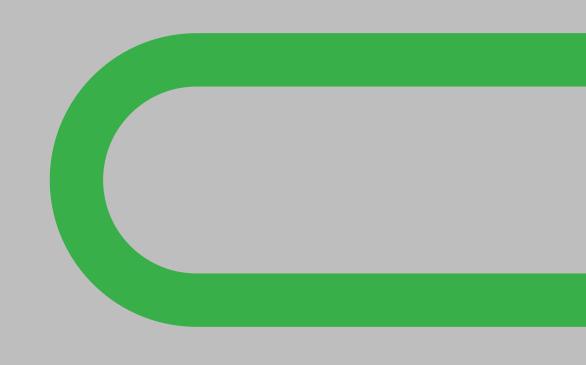
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HOST INSTITUTION: JOINT PROGRAM PARTNER:

STANFORD BYERS CENTER FOR BIODESIGN